

INTERNATIONAL CONFERENCE:

**THE EUROPEAN DIMENSIONS OF POPULAR PRINT CULTURE
A COMPARATIVE APPROACH**

UTRECHT 7-8 JUNE 2018

UTRECHT UNIVERSITY, KANUNNIKEN ROOM (FACULTY CLUB), ACHTER DE DOM 7, UTRECHT



Utrecht University



Netherlands Organisation for Scientific Research

PROGRAMME

THURSDAY 7 JUNE

12.30 Welcome
Frank Kessler (Utrecht), Director Institute for Cultural Inquiry (ICON)

12.35 EDPOP in progress
Jeroen Salman (Utrecht), Project leader EDPOP

ROUND TABLE

13.00-14.00 Reflections on the key concepts in European popular print culture
Chair: Jeroen Salman

13.00-13.30 Matthew Grenby: European print culture. Discussant: Joep Leerssen (Amsterdam)

13.30-14.00 Jeroen Salman: Popular print culture. Discussant: Alessandro Arcancelli (Verona)

INTRODUCTORY SESSION

14.00-15.30 Reflections on the life cycle of European popular print
Discussant/chair: Malcolm Walsby

14.00-14.20 Laura Carnelos: The production of European popular print

14.20-14.40 Jeroen Salman: The distribution and dissemination of popular print in Europe

14.40-15.00 Shanti Graheli: Consumers of popular print through Early Modern Europe

15.00-15.30 Discussion

15.30-15.50 Tea break

SESSION 1 (*Westerdijk room*)

15.50-17.20 The circulation and materiality of parodic and comic literature in Northern Europe
Coordinator: Katell Lavéant. Chair: Malcolm Walsby

15.50-16.10 Ruth von Bernuth: Shared books and laughter: the Schildbürgerbuch in German and Yiddish

16.10-16.40 Cécile de Morrée and Rozanne Versendaal: Recurring interest in joyful songs and summonses: Reflections on a variety of shapes and sizes

16.40-17.00 Katell Lavéant: Forms and uses of seventeenth-century comic broadsheets

17.00-17.20 Questions and discussion

17.20-17.30 Short break

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SESSION 2 (*Westerdijk room*)

17.30-19.00 Popular medical books in Europe

Coordinator/chair: Sabrina Minuzzi

- 17.30-17.50 Tessa Storey: 'The Lament of the Melons': Extracting the rules of healthy living from cheap print in sixteenth and seventeenth century Italy-with a glance at England and France
- 17.50-18.10 Sandra Cavallo: Genres of medical didactic literature and medical culture in early modern Italy
- 18.10-18.30 Hana Jadrná Matějková: Early Modern midwifery books from German speaking regions and the Czech Lands between Scholarship and practice
- 18.30-19.00 Questions and discussion: Julia Martins and Andrea van Leerdam

FRIDAY 8 JUNE

SESSION 3

09.15- 11.15 News – Intermediality and mobility

Coordinator/chair: Joad Raymond

- 09.15-9.55 Massimo Rospocher and Jenni Hyde: News sings
- 09.55-10.35 Joad Raymond and Alexandra Schäfer: News moves
- 10.35-11.15 Hannu Salmi and Yann Ryan: News counts

11.15-11.35 Coffee break

SESSION 4

11.35-13.05 Stories and songs travelling through Europe

Coordinator: Juan Gomis. Chair: Jeroen Salman

- 11.35-12.05 Juan Gomis and Jeroen Salman: Popularising classics in Spain and the Netherlands: Penny prints and Aleluya's
- 12.05-12.35 Siv Gøril Brandtzæg and Juan Gomis (in collaboration with Una McIlvenna): Crime and Punishment: mapping the European execution ballad
- 12.35-13.05 Antonio Serrano (in collaboration with David Stoker): Cluer Dicey and Agustín Laborda. Chapbooks in eighteenth-century England and Spain.

13.05-14.20 Lunch

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SESSION 5

14.20-15.50 Top ten popular narratives in European languages. Corpus, genre, materiality, production and readers

Coordinator/chair: Rita Schlusemann

- 14.20-14.40 Rita Schlusemann and Krystyna Wierzbicka: The idea of top ten popular narratives in Europe and the question of their genre
- 14.40-15.00 Anna Katharina Richter and Jordi Sanchez: Materiality matters. Production and printing of romances in Europe 15th-17th century
- 15.00-15.10 Helwi Blom and Marie-Dominique Leclerc: The European dissemination of Pierre de Provence and Fortunatus; a comparative case-study in popular print culture
- 15.10-15.20 Ursula Rautenberg: Top ten highbrow and lowbrow: on the different audiences of individual and complete editions: a case study of Sigmund Feyerabend's publishing strategy
- 15.20-15.50 Questions and discussion

15.50-16.10 Tea break

SESSION 6

16.10-17.40 Education and children's literature

Coordinator/chair: Elisa Marazzi

- 16.10-16.30 Matthew Grenby: What is popular children's literature?
- 16.30-16.50 Laura Carnelos: Educational popular printed products (1450-1900)
- 16.50-17.10 Elisa Marazzi: Recreation in popular children's literature (1450-1900)
- 17.10-17.40 Discussion

17.40-18.00 EDPOP and further plans

Jeroen Salman

REGISTRATION

Guest are welcome to attend this conference. Please register before May 25th (j.salman@uu.nl) and pay the conference fee (50 euro) before the same date. Use the following link:

<https://onlinesales.uu.nl/?categoryId=0&display=list&q=edpop&embed=3%7C1>.

There is also an option to join the conference dinner (30 euro).